

# Riad Mannan

Application to be your Prospective Parliamentary Candidate for Hampstead and Highgate

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My name is Riad Mannan and I am applying to be your parliamentary candidate for Hampstead and Highgate.

I believe I have the right mix of experience, energy, and enthusiasm to lead, and front, a campaign for a Liberal Democrat option on the ballot paper, whenever the election is called.

As a pre-requisite for that campaign, I will help, support and spearhead a campaign to establish our party as the main alternative to Labour; activate existing members and recruit new ones, help raise funds for current and future fights and lead campaigns on local and national issues.



**My political background:** Whilst I have always been a centrist, for transparency I was a member of the Labour party for many years till I joined the Liberal Democrats in 2019. This was based on their stance on the Iraq war, Europe, and antisemitism - and my own political alignment in the centre and my desire for a fairer, more tolerant society - which I believe only the Liberal Democrats embody and can deliver. I believe my political journey, and the reasons for it, can be a strong story to tell Labour supporters in Hampstead and Highgate who may be feeling buyer's remorse in this Labour government and this Labour MP.

Since joining the party I have been an executive member, stood as a paper candidate in council elections, was an agent for elections and by-elections, was the PPC in Harlow at the last General Election, and a Lead Steward at Conference.

**Why I am standing:** Put simply, because I want to help people live their best lives; with LibDem policies that have a positive impact on their lives, with a listening ear to hear their concerns, and provide practical solutions to their challenges. In Hampstead & Highgate, whilst I recognise I am an outsider, I believe I have the right skills, temperament and drive to challenge the current MP on policies, and campaign hard, engage voters, community groups and local networks to provide a real alternative on election day.

**Personal Story:** I was born in South London to parents from Bangladesh and I am proud of my Asian heritage. After graduating as a Civil Engineer, I worked on various project (from A20, Heathrow Express and Jubilee Line Extension) before switching careers to become a Conference Content Producer. I moved to Dubai and lived there for 10 years before returning in 2016, and currently live in Stevenage, Hertfordshire with my wife and daughter.

### **My campaign priorities as your candidate:**

Whilst there are, and always will be, a range of issues to deal with, if I am selected, I will campaign on local and national issues, including, but not limited to:

- **Supporting local campaigners and councillors** in their effort to oppose the revised planning application for the former Homebase / O2 Car Park site
- **Providing a proactive voice to tackle local crime**, anti-social behaviour and improve homelessness services, especially in light of LibDem budget amendments being rejected by Labour
- **Working constructively with stakeholders** to ensure there is improved housing affordability in the area, both for homeowners and renters
- **Holding the current Labour MP to account** on her voting record, whether on the heartless winter fuel payment cuts or the job-destroying National Insurance tax hike



*Out campaigning in Stevenage*

- **Working with Liberal Democrat Councillors across Camden and Haringey** to not only support their campaign efforts - but also in their 2026 elections.

### **My personal statement.**

I believe in Liberalism and the power it has to create a more just, equal and prosperous community, country and world. With so many challenges faced by society, I know it is only the Liberal Democrats who can provide a longer lasting, solutions-led vision - not just for the country, but in Hampstead and Highgate too.

I am passionate about improving the lives of others; an ethos deeply rooted in my parents, who came from Bangladesh and instigated, supported and facilitated community engagement and betterment of society here.

I see no contradiction in tackling social inequalities and promoting economic activity; and I will work hard for both. I believe that local schools, hospitals and businesses are the bedrock of a strong local economy and healthy progressive community.

As your candidate, I will always listen to your concerns, work in a collaborative manner to foster consensus and work tirelessly to boost our chances of winning.

If you put your trust in me as the Liberal Democrat candidate for Hampstead and Highgate, I will be a highly motivated candidate, comfortable dealing with the media and a confident communicator; maximising our impact and ensuring our policies are front and centre come election day.



*With my wife Angelique*