

Reetendra Nath Banerji

Dear friend and member,

Your candidate needs to provide a coherent, meaningful alternative that explains Liberal Democrat benefits to **all** sections of our society. I have been doing just that for the past 30 years.

Choose me to challenge old, ineffectual policies that fail to address the needs of **all** our local communities and fail to protect the vulnerable. Choose me to fight against the collapse of Health and Social Care and against inequality.

Give me the platform to ask; why should our nurses, teachers and police officers not afford to live in the neighbourhoods they work in? And then, **together** we shall give Hampstead and Highgate the Liberal Democrat alternative. Help me show up the wasteful, talentless Labour Party for what they are. Crippling businesses. Delivering for no one.

With your help, we shall present the alternative choice, **together**; promoting our values at every opportunity, highlighting better use of public funds, supporting the needs of our elderly, of modern schools, and relevant local health and social care provision for the vulnerable in our communities.

Give me the platform to vigorously promote the fairness of our values **now** and Liberal Democrat policies for business and workers alike. Growth is only real – if it is sustainable!

Let's take the **fight** to the other parties!

Reeten Banerji.



1993 Joined the Liberal Democrats.

2005 to 2010 Agent and GE Campaign Manager for Brentford and Isleworth constituency.

2014 Elected Mayoral candidate for Tower Hamlets

2015 PPC for Salisbury constituency

2017 PPC for South Basildon and East Thurrock constituency

2020 GLA list candidate

2024 PPC for Harrow East constituency

Currently, owner of UK based fintech startup Solidi.co

Established and sold on a Company, exporting EU manufactured goods to India.

Formerly, Assistant Headteacher at Westminster Academy.

School teacher of GCSE and A-Level STEM subjects.

A former School Governor of a local Academy.

Lecturer of Economics, University of North Carolina.

Setup and sold on software startup company in USA

Californian based IT Consultant during the dotcom era.

Read Pure Mathematics at Royal Holloway College, University of London.

Gained an MBA from North Carolina.

Former Territorial Army Soldier.

To explore issues important to you or to discuss the campaigns I've run;

Please either call me on **07841116199** or email me at **rnbanerji@gmail.com**



Clearly, to maintain and grow our vote count will take hard work and not least, require a charismatic candidate to articulate our values with vigour.

I offer front line experience in exactly what is required for us to win here. I have the strategic awareness to discern the wood from the trees when dealing with attacks from the opposition and respond on issues that matter directly to relevant sections of the electorate.

Strong Media Performer

I have been interviewed by BBC Sunday Politics London, ITV and Sky News promoting Liberal Democrat policies for many years and have authored my own weekly column in a regional newspaper.

I have often been asked by local and national radio for opinion and thought. On each occasion, I explained tangible benefits for the electorate, deliverable by us.

I highlighted Liberal inspired policies that have worked previously and so increased our presence in the local media. My ambitious media strategy will have us lead the news items here in H & H and regionally too.

Climate Resilience

We are the only Party that understand poverty and the impact of climate change are inextricably linked. Local resilience will only work if your candidate is able to bring communities and growth objectives together, managing risk in a mutually reinforcing way.

Let me show how our policies are different to those who talk about change and deliver nothing. We offer a positive vision for the future. Not project fear.

Forward Facing Policies

The media campaign will provoke discussion and excitement when I speak

of how Liberal Democrat policies strengthen our communities for all of us.

My experience includes working with pressure groups on controversial issues such as the £6bn Lower Thames motorway crossing, HS2, the Stonehenge tunnel and the third runway with HACAN.

Experience and Knowledge

Many years of campaigning experience and policy knowledge enables me to defend and promote our achievements both locally and regionally.

As your candidate, I will showcase our ability of working pragmatically with people with different views. I will ask the electorate to consider how Tories are unable to work with each other and how the Labour leadership disagrees with it's own party.

Taking Labour votes

In my previous campaigns, support came from local voters with the fact that Liberal Democrats balance financial sense with compassion and fairness. We believe that business want to invest in a healthy and educated workforce, best protected by a growing local economy. I shall speak against Labour's wrong choices, for us.

You deserve leadership on this issue. Let me supply that coherent voice we are in need of. We offer a positive vision for Hampstead and Highgate.

As an Election Agent and GE candidate, for thirty years, I've been leading on local strategy, swinging voters towards the Liberal Democrats. As your candidate, I will do this again, in H&H. Together, we can ingrain Liberal values into the fabric of our society and economy today!



Reeten Banerji